Gross Amount

\$214,590.00

# Spots

94

100%

Net Amount

\$182,401.50

\$182,401.50

Rating

0.00

0.00

## **ORDER**

Orders	Order / Rev:	108312		
	Alt Order #:	06868327	_	
	Product Desc:	American Crossroads	_	HD M
	Estimate:	1300	_	KSNV
	Flight Dates:	10/31/12 - 11/05/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/25/12 / 10/26/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:		— Billing Type:	Cash
	Billing Contact:		— Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	American Crossroads		
	Demographic:	A35+	— New Business Thru:	
	Product Codes:	PLI1	Order Separation:	00:05:00
	Priority:	1	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Totals

Month

Start Of Order - End Of Order

November 2012

			,					
				-	Γotals	94	\$214,590.00	\$182,401
Account Execut	tives							
Account Executiv	/e Sal	les Office S	ales Region	Start Date / End	d Date	Order %		

\$182,401.50

Net Amount

Order Share	Share	Total
KSNV	24%	\$214,590.00
Market	100%	\$894 125 00

# Spots Gross Amount

\$214,590.00

94

Bill Plan

Start Date

10/29/12

Amy McCreary

End Date

11/05/12

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$268,237.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$178,825.00
KTUD	0%	\$0.00
KVVU	20%	\$178,825.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

L	n Ch	Start	End	Inventory Code	Break	Start/End	Time [	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Е	KSNV	11/03/12	11/03/12	1st Look	CM	F 4-430am	SA 1-2	S-	:30	1	\$270.00 1	0.00 NM	1	\$270.00
				1st Look		(1:02 XM-1:	32 XM)							
	1ST LO	OK												
	Sta	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating							
	Neek: 10/2	29/12	11/04/12	S-	1	\$270.00	0.00							

Print Date: 10/29/12 08:50:48 Page 2 of 9

Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s I	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	11/03/1	2 11/03/12	1st Look	СМ		SA 1-2	S-	:30	1	\$270.001	0.00 NM	1	\$270.00
1ST LO	OK		1st Look		(1:02 XM-1:3	32 XIVI)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2 E 2 KSNV		11/04/12	Open House NYC	CM	\$270.00 130-330am	0.00	C	:30	1	\$270.001	0.00 NM	1	\$270.00
L Z NONV	11/03/1	2 11/03/12	Open House NYC		(1:32 XM-2:0		5-	.50	'	Ψ210.00 1	O.OO INIVI	'	Ψ210.00
OPEN H			Maglidaya	Cnoto/Mook	Doto	Datina							
Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$270.00	Rating 0.00							
E 3 KSNV	10/31/1	2 10/31/12	Last Call w/Carso	n Daly CM	136-205am	W		:30	1	\$350.001	0.00 NM	1	\$350.00
LASTIC	ΔΙΙ \Λ/ΙΤ	H CARSON	Last Call w/Carso	n Daly									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	W	1	\$350.00	0.00							
E 4 KSNV	11/01/1	2 11/01/12	Last Call w/Carso Last Call w/Carso		136-205am	T-		:30	1	\$350.00 1	0.00 NM	1	\$350.00
LAST C	ALL WIT	H CARSON		л Багу									
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12 2 11/02/12	Last Call w/Carso	n Dalv CM	\$350.00 136-205am	0.00	7	:30	1	\$350.001	0.00 NM	1	\$350.00
			Last Call w/Carso		.00 2004			.00	•	φοσοίσο .	0.00		Ψσσσ.σσ
		H CARSON End Date		Spots/Mook	Poto	Pating							
Week: 10/2	rt Date 29/12	11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00							
E 6 KSNV	11/05/1	2 11/05/12	Last Call w/Carso		136-205am	M		:30	1	\$350.001	0.00 NM	1	\$350.00
LAST C	ALL WIT	H CARSON	Last Call w/Carso	on Daly									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 11/0		11/11/12	M	1	\$350.00	0.00				<b>*</b> 400 00 4	0.00.1114		<b>*</b> 400 00
E / KSNV	10/31/1	2 10/31/12	Wake Up Early W Wake Up Early W	-	430a-5a	<b>W</b>		:30	1	\$400.00 1	0.00 NM	1	\$400.00
_	_	Y W/THE W		· ·									
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$400.00	Rating 0.00							
			Wake Up Early w/	-	430a-5a	T-		:30	1	\$400.001	0.00 NM	1	\$400.00
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		V 101/THE 10	Wake Up Early W	/agners									
_	rt Date	Y W/THE W. End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2	29/12	11/04/12	T	1	\$400.00	0.00							
E 9 KSNV	11/04/1	2 11/04/12	Wake Up Early W	-	430a-5a		- S	:30	1	\$400.001	0.00 NM	1	\$400.00
WAKE L	JP EARL	Y W/THE W	, ,	ragners									
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12 2 11/05/12	Wake Up Early w/	/ Wagn@M	\$400.00 430a-5a	0.00 M		:30	1	\$400.001	0.00 NM	1	\$400.00
			Wake Up Early W	-	400a 0a	141		.00	•	φ+00.00 1	0.00 14101	· ·	Ψ-00.00
_	_	Y W/THE W		Cnoto/Mook	Doto	Datina							
Week: 11/0	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$400.00	Rating 0.00							
E11 KSNV	10/31/1	2 10/31/12		CM	2pm-3pm	W		:30	1	\$650.001	0.00 NM	1	\$650.00
THE DO	CTORS		The Doctors										
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	W	1	\$650.00	0.00		.00		Ф050 00 4	0.00.1114		<b>#</b> 050.00
E12 KSNV	11/01/1	∠ 11/01/12	The Doctors The Doctors	СМ	2pm-3pm	T-		:30	1	\$650.00 1	0.00 NM	1	\$650.00
THE DO	_				_								
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$650.00	Rating 0.00							
E 13 KSNV			-	CM	2pm-3pm	F	7	:30	1	\$650.001	0.00 NM	1	\$650.00
												-	

Print Date: 10/29/12 08:50:48 Page 3 of 9

Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
			The Doctors									
THE DO	OCTORS		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F	1	\$650.00	0.00						
E14 KSNV	11/05/1	2 11/05/12	The Doctors	CM	2pm-3pm	M	:30	1	\$650.001	0.00 NM	1	\$650.00
THE DO	OCTORS		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$650.00	0.00						
E15 KSNV	10/31/1	2 10/31/12	Late Night w/Fallo		1236a-136ar	mW	:30	1	\$700.001	0.00 NM	1	\$700.00
LATEN	IIGHT W	JIMMY FAL	Late Night w/Fallo	on								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/29/12	11/04/12	W	1	\$700.00	0.00						
E16 KSNV	11/01/1	2 11/01/12	Late Night w/Fallo		1236a-136ar	mT	:30	1	\$700.001	0.00 NM	1	\$700.00
LATEN	IIGHT W	JIMMY FAL	Late Night w/Fallo	on								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/29/12	11/04/12	T	1	\$700.00	0.00						
E 17 KSNV	11/02/1	2 11/02/12	Late Night w/Fallo		1236a-136ar	mF	:30	1	\$700.00 1	0.00 NM	1	\$700.00
LATE N	IIGHT W	JIMMY FAL	Late Night w/Fallo	on								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/29/12	11/04/12	F	1	\$700.00	0.00						
E18 KSNV	11/05/1	2 11/05/12	Late Night w/Fallo		1236a-136ar	m M	:30	1	\$700.00 1	0.00 NM	1	\$700.00
LATE N	IIGHT W	JIMMY FAL	Late Night w/Fallo	on								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/	05/12	11/11/12	M	1	\$700.00	0.00						
E19 KSNV	10/31/1	2 10/31/12	Days of our Lives	CM	1258p-2pm	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
DAYS (	OF OUR I	_IVES	Days of our Lives	į								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W		\$1,000.00	0.00						
E20 KSNV	11/01/1	2 11/01/12	Days of our Lives		1258p-2pm	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
DAYS (	OF OUR I	_IVES	Days of our Lives	i								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T	1	\$1,000.00	0.00						
E21 KSNV	11/02/1	2 11/02/12	Days of our Lives		1258p-2pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
DAYS (	OF OUR I	LIVES	Days of our Lives	i								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F		\$1,000.00	0.00						
E22 KSNV	11/05/1	2 11/05/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
DAYS (	OF OUR I	LIVES	Days of our Lives	•								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M		\$1,000.00	0.00						
E 23 KSNV	11/03/1	2 11/03/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S-	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
NEWS	3 AT SUI	NRISE	News 3 Sumse C	DATUNDAT								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S-	1	\$1,000.00	0.00			*			
E24 KSNV	11/04/1	2 11/04/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
NEWS	3 AT SUN	NRISE	News 3 Sullise 3	POINDY								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S		\$1,000.00	0.00			Φ4 000 0 · · ·	0.00	_	<b>M. 225</b> -:
E 25 KSNV	10/31/1	2 10/31/12		CM	1230-1p	<b>W</b>	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00

Print Date: 10/29/12 08:50:48 Page 4 of 9

Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Co	ode Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
		-	The Agenda 1						3 71 -		
NEWS	4. TUE A	CENDA	The Agenda 1	230pm							
	4: THE A rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			I		
Week: 10/		11/04/12	W		\$1,000.00	0.00					
E 26 KSNV	11/01/1	2 11/01/12	The Agenda 1	230pm CM	1230-1p	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWC	4: THE A	CENDA	The Agenda 1	230pm							
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	T	1	\$1,000.00	0.00					
E 27 KSNV	11/02/1	2 11/02/12	The Agenda 1 The Agenda 1	•	1230-1p	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 4	4: THE A	GENDA		. 200р							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	F		\$1,000.00	0.00		4 04 000 004	0.00.004	4	<b>#</b> 4 000 00
E 28 KSNV			The Agenda 1 The Agenda 1		1230-1p	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	4: THE A rt Date		Weekdays	Spots/Week	Pate	Pating					
Week: 11/		End Date 11/11/12	M	<u> 30015/7766K</u>	Rate \$1,000.00	Rating 0.00			j		
E 29 KSNV	10/31/1	2 10/31/12	Rachael Ray	СМ	11am-12pm	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
540115			Rachael Ray								
RACHE	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	W		\$1,000.00	0.00			Ī		
E30 KSNV	11/01/1	2 11/01/12	Rachael Ray Rachael Ray	СМ	11am-12pm	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
RACHE	L RAY		raonaciray								
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 10/ E31 KSNV		11/04/12	Rachael Ray	1 CM	\$1,000.00 11am-12pm	0.00 F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
RACHE		2 11/02/12	Rachael Ray	Civi	rram-rzpm	1'	.30	1 \$1,000.001	U.UU INIVI	'	\$1,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	29/12	11/04/12	F		\$1,000.00	0.00					
E32 KSNV	11/05/1	2 11/05/12	Rachael Ray	СМ	11am-12pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
RACHE	L RAY		Rachael Ray								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			Ī		
Week: 11/		11/11/12	M	1	\$1,000.00	0.00					
E33 KSNV	10/31/1	2 10/31/12		СМ	12-1230pm	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS:	3 AT NO	ON	Noon News								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			Ī		
Week: 10/		11/04/12	W		\$1,000.00	0.00					
E34 KSNV	11/01/1	2 11/01/12	Noon News Noon News	СМ	12-1230pm	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS:	3 AT NO	ON	Noon news								
	rt Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10/		11/04/12	T		\$1,000.00	0.00					
E35 KSNV	11/02/1	2 11/02/12	Noon News Noon News	СМ	12-1230pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS:	3 AT NO	ON	Noon news								
	rt Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10/		11/04/12	F		\$1,000.00	0.00					
E36 KSNV	11/05/1	2 11/05/12	Noon News Noon News	CM	12-1230pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS:	3 AT NO	ON	1400H IACM2								
	rt Date	End Date	Weekdays	Spots/Week		Rating					
Week: 11/		11/11/12	M		\$1,000.00	0.00		4 04 050 00 1	0.00.111		04.050.05
E37 KSNV	11/03/1	∠ 11/03/12		СМ	7-730pm	S-	:30	1 \$1,050.001	0.00 NM	1	\$1,050.00

Print Date: 10/29/12 08:50:48 Page 5 of 9

Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
	010.1		Wknd Wheel of F		0101121101	ea,e		1.0.10	9 . ) p c	<u> </u>	7
\/\UEEI	OF FOR	TI INIE	SAT/ Wheel of Fo	ortune							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			ı		
Week: 10		11/04/12	S-		\$1,050.00	0.00					
E38 KSNV	11/03/1	2 11/03/12	Wknd Jeopardy	CM	630-7pm	S-	:30	1 \$1,050.001	0.00 NM	1	\$1,050.00
JEOPA	RDV		SAT/Jeopardy								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	S-	1	\$1,050.00	0.00					
E39 KSNV	10/31/1	2 10/31/12	Dr. Phil	CM	3-4p	W	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PH	Ш		Dr Phil								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			İ		
Week: 10	/29/12	11/04/12	W		\$1,200.00	0.00					
E40 KSNV	11/01/1	2 11/01/12	Dr. Phil	CM	3-4p	T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PH	IL		Dr Phil								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			į		
Week: 10		11/04/12	T	1	\$1,200.00	0.00					
E41 KSNV	11/02/1	2 11/02/12	Dr. Phil Dr Phil	CM	3-4p	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PH	IL		DI PIIII								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	F	1	+ ,	0.00			0.00.104		
E 42 KSNV	11/05/1	2 11/05/12	Dr. Phil Dr Phil	CM	3-4p	M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PH	IL		DI I IIII								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/		11/11/12	M		¥ · ,=	0.00 W	.20	4 64 200 004	0.00 NIM	4	£4.000.00
E43 KSNV	10/31/1	2 10/31/12	M-F 5-6a WakeU M-F 5-6a WakeU	-	5-6a	VV	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
WAKE	UP WITH	THE WAGN		p,							
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating					
Week: 10		11/04/12	M-F 5-6a WakeU		\$1,200.00 5-6a	0.00 T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
L 44 KONV	11/01/1	2 11/01/12	M-F 5-6a WakeU		5 04	1	.50	1 \$1,200.001	0.00 14101	•	ψ1,200.00
		THE WAG	NERS								
<u>Sta</u> Week: 10	rt Date	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week	Rate \$1,200.00	Rating 0.00					
			M-F 5-6a WakeU		5-6a	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F 5-6a WakeU		0 00	-		. 4.,200.00	0.00	·	ψ.,200.00
		THE WAGN			<b>-</b> .	5					
Sta Week: 10	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
			M-F 5-6a WakeU		5-6a	M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F 5-6a WakeU	-							
		THE WAGN		Spoto/Mook	Poto	Poting					
Week: 11/	rt Date /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
E 47 KSNV	11/03/1		Sa-Su Early New		5pm-630pm	S-	:30	1 \$1,350.001	0.00 NM	1	\$1,350.00
1401114	- 4 5 1 3 / 4 1	E1440	Sa-Su Early New	'S	(6:00 PM-6:3	0 PM)					
	EARLY N art Date	EvvS End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	S-			0.00					
E 48 KSNV			News 3 Today - S	SATUR <b>IC</b> M	9am-930am	S-	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
NIEVACO	2 TODAN	MAKEND	News 3 Today - S	SAT							
	ort Date	//WKEND End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	S-		\$1,500.00	0.00					
E49 KSNV	11/04/1	2 11/04/12		CM	9am-930a	S	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00

Print Date: 10/29/12 08:50:48 Page 6 of 9

Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Flight Dates: 10/31/12 - 11/05/12 Estimate: 1300

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots News 3 Today - SUNDAY News 3 Today - SUN **NEWS 3 TODAY/WKEND** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 ----S \$1,500.00 0.00 E 50 KSNV 10/31/12 10/31/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm - - W- - - -:30 \$1,800,001 0.00 NM \$1.800.00 4PM NEWS (1 hour) NEWS 3 AT 4 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 - - W- - -\$1.800.00 0.00 E51 KSNV 11/01/12 11/01/12 NEWS 3 at 4 (1 HOUR)CM - - - T- - -:30 1 \$1,800.001 0.00 NM 4-5pm \$1,800.00 4PM NEWS (1 hour) NEWS 3 AT 4 Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 - - - T- - -0.00 Week: 10/29/12 \$1,800.00 E 52 KSNV 11/02/12 11/02/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---F--:30 \$1.800.001 0.00 NM \$1.800.00 4PM NEWS (1 hour) NEWS 3 AT 4 Weekdays Rating Start Date **End Date** Spots/Week Rate - - F- -Week: 10/29/12 11/04/12 \$1,800.00 0.00 E 53 KSNV 11/05/12 11/05/12 NEWS 3 at 4 (1 HOUR)CM M- - - - -:30 \$1,800.001 0.00 NM 4-5pm \$1,800.00 4PM NEWS (1 hour) NEWS 3 AT 4 Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -Week: 11/05/12 11/11/12 1 \$1,800.00 0.00 E 54 KSNV 10/31/12 10/31/12 FacetoFace/Ralston Rep@M - - W- - - -1 \$1,800.001 730-758pm :30 0.00 NM \$1,800.00 FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON Weekdays Start Date **End Date** Spots/Week Rate Rating 11/04/12 - - W- - - -Week: 10/29/12 \$1,800.00 0.00 ---T---E 55 KSNV 11/01/12 11/01/12 FacetoFace/Ralston Rep@M 730-758pm :30 1 \$1,800.001 0.00 NM \$1,800.00 FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON Start Date **End Date** Weekdays Spots/Week Rating Rate 11/04/12 - - - T- - -0.00 Week: 10/29/12 \$1,800.00 E 56 KSNV 11/02/12 11/02/12 FacetoFace/Ralston Rep@M 730-758pm ---F--:30 1 \$1,800.001 0.00 NM \$1,800.00 FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 ---F--\$1,800.00 0.00 E 57 KSNV 11/05/12 11/05/12 FacetoFace/Ralston RepCM 730-758pm \$1,800.001 0.00 NM M- - - - -:30 \$1,800.00 FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON Start Date End Date Weekdays Spots/Week Rating Rate Week: 11/05/12 11/11/12 \$1,800.00 0.00 E 58 KSNV 11/04/12 11/04/12 Chris Matthews 9:30AM 6M 9:30a-10a ---S :30 1 \$2,000.001 0.00 NM \$2,000.00 Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 ----S \$2,000.00 0.00 E 59 KSNV 11/03/12 11/03/12 Saturday Today СМ ---S-\$2,000.001 \$2,000.00 :30 0.00 NM 7a-9am Saturday Today SATURDAY TODAY Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/29/12 11/04/12 0.00 \$2,000.00 E 60 KSNV 10/31/12 10/31/12 M-F 6-7a WakeUp w/WaGM --W---:30 1 \$2,000.001 0.00 NM \$2,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 - - W- - -\$2,000.00 0.00 \$2,000.001 E 61 KSNV 11/01/12 11/01/12 CM 6-7a 0.00 NM \$2,000.00 - - - T- - -:30

Print Date: 10/29/12 08:50:49 Page 7 of 9

Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Flight Dates: 10/31/12 - 11/05/12 Estimate: 1300

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Spots/Week Start Date **End Date** Weekdays Rating - - - T- - -Week: 10/29/12 11/04/12 \$2,000.00 0.00 E 62 KSNV 11/02/12 11/02/12 M-F 6-7a WakeUp w/Wa@M ---F--:30 \$2,000,001 0.00 NM \$2,000.00 6-7a M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ---F--\$2.000.00 0.00 E 63 KSNV 11/05/12 11/05/12 M-F 6-7a WakeUp w/Wa@M :30 1 \$2,000.001 0.00 NM 6-7a M----\$2,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Rating Rate M- - - - -Week: 11/05/12 11/11/12 \$2,000.00 0.00 \$2,000.00 E 64 KSNV 11/02/12 11/02/12 Fri PR 8-9p CM 8-9pm ---F--:30 \$2,000,001 0.00 NM Friday Prime 8-9pm GRIMM (REPEAT) Weekdays Rating Start Date **End Date** Spots/Week Rate - - F- · Week: 10/29/12 11/04/12 \$2,000.00 0.00 E 65 KSNV 11/04/12 11/04/12 LAW & ORDER (synd) PGM M-SA 8-11p / SUN-----S :30 \$2,400.001 0.00 NM \$2,400.00 Law & Order (synd) PRIME I&o **End Date** Start Date Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 \$2,400.00 0.00 E 66 KSNV 11/04/12 11/04/12 Jeopardy in PRIME M-SA 8-11p / SUN-----S 1 \$2,400.001 CM :30 0.00 NM \$2,400.00 Jeopardy in Prime jep Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 \$2,400.00 0.00 E 67 KSNV 11/03/12 11/03/12 Sa-Su News 3 at ElevenCM ---S-:30 1 \$2,800.001 11pm-1135pm 0.00 NM \$2,800.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Spots/Week Rating Weekdays Rate 11/04/12 ---S-Week: 10/29/12 \$2,800.00 0.00 E 68 KSNV 10/31/12 10/31/12 M-F News 3 at Eleven CM 11pm-1135pm --W----:30 1 \$2,800.001 0.00 NM \$2,800.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 - - W- - - -\$2,800.00 Week: 10/29/12 0.00 M-F News 3 at Eleven 11pm-1135pm E 69 KSNV 11/01/12 11/01/12 CM ---T---:30 1 \$2,800.001 0.00 NM \$2,800.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date Weekdays Spots/Week Rating **End Date** Rate - - - T- - -\$2,800.00 Week: 10/29/12 11/04/12 0.00 E70 KSNV 11/02/12 11/02/12 M-F News 3 at Eleven CM 11pm-1135pm ---F--:30 1 \$2,800.001 0.00 NM \$2,800.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/29/12 11/04/12 ---F--\$2,800.00 0.00 E71 KSNV 11/05/12 11/05/12 \$2,800.00 M-F News 3 at Eleven CM 11pm-1135pm M- - - - -:30 \$2,800.001 0.00 NM M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 11/05/12 11/11/12 \$2,800.00 0.00 E72 KSNV 11/04/12 11/04/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S :30 1 \$2,800.001 0.00 NM \$2,800.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/29/12 11/04/12 \$2,800.00 0.00 \$3,000.001 E73 KSNV 11/03/12 11/03/12 9-10pm \$3,000.00 CM - - - - S-:30 0.00 NM

Print Date: 10/29/12 08:50:49 Page 8 of 9

Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Flight Dates: 10/31/12 - 11/05/12 Estimate: 1300

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Sat PR 9-10p Saturday Prime 9-10pm CHICAGO FIRE (R) Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 ---S-\$3,000.00 0.00 E74 KSNV 10/31/12 10/31/12 M-F Wheel СМ 7-730pm - - W- - - -:30 \$3,400,001 0.00 NM \$3,400.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date Weekdays Spots/Week Rating **End Date** Rate Week: 10/29/12 11/04/12 - - W- - -\$3,400.00 0.00 E 75 KSNV 11/01/12 11/01/12 CM 7-730pm - - - T- - -:30 1 \$3,400.001 0.00 NM M-F Wheel \$3,400.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date **End Date** Weekdays Spots/Week Rate Rating 0.00 Week: 10/29/12 11/04/12 ---T---\$3,400.00 ---F--E 76 KSNV 11/02/12 11/02/12 M-F Wheel CM 7-730pm :30 \$3,400,001 0.00 NM \$3,400.00 M-F Wheel of Fortune WHEEL OF FORTUNE Rating Start Date **End Date** Weekdays Spots/Week Rate - - F- -Week: 10/29/12 11/04/12 \$3,400.00 0.00 11/05/12 11/05/12 E77 KSNV M-F Wheel 7-730pm M- - - - -:30 1 \$3,400.001 0.00 NM CM \$3,400.00 M-F Wheel of Fortune WHEEL OF FORTUNE **End Date** Start Date Weekdays Spots/Week Rate Rating 11/11/12 M- - - - -Week: 11/05/12 \$3,400.00 0.00 E78 KSNV 11/04/12 11/04/12 News 3 Live in Prime ----S 1 \$3,600.001 CM 7-10pm :30 0.00 NM \$3,600.00 News 3 in Prime NEWS 3 LIVE (FOLLOWING NFL) Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 \$3,600.00 0.00 - - W- - - -E 79 KSNV 10/31/12 10/31/12 M-F Early News СМ :30 1 \$3,600.001 5-630p 0.00 NM \$3,600.00 M-F Early News **EARLY NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate 11/04/12 - - W- - - -0.00 Week: 10/29/12 \$3,600.00 E 80 KSNV 11/01/12 11/01/12 M-F Early News CM 5-630p ---T---:30 1 \$3,600.001 0.00 NM \$3,600.00 M-F Early News **EARLY NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating 11/04/12 - - - T- - -\$3,600.00 Week: 10/29/12 0.00 ---F--E 81 KSNV 11/02/12 11/02/12 M-F Early News 1 \$3,600.001 0.00 NM CM 5-630p :30 \$3,600.00 M-F Early News **EARLY NEWS** Start Date End Date Spots/Week Rating Weekdays Rate 11/04/12 - - - - F- -\$3,600.00 Week: 10/29/12 0.00 E82 KSNV 11/05/12 11/05/12 M-F Early News CM 5-630p :30 1 \$3,600.001 0.00 NM \$3,600.00 M- - - - -M-F Early News **EARLY NEWS End Date** Weekdays Spots/Week Start Date Rate Rating Week: 11/05/12 11/11/12 M- - - - -\$3,600.00 0.00 E83 KSNV 10/31/12 10/31/12 СМ - - W- - - -\$3,800.001 **Today Show** 658a-9am :30 0.00 NM \$3,800.00 **Today Show TODAY SHOW** Weekdays Spots/Week Rating Start Date End Date Rate Week: 10/29/12 11/04/12 - - W- - -\$3,800.00 0.00 E 84 KSNV 11/01/12 11/01/12 **Today Show** CM 658a-9am ---T---:30 1 \$3,800.001 0.00 NM \$3,800.00 **Today Show TODAY SHOW** End Date Start Date Weekdays Spots/Week Rating Rate - - - T- - -Week: 10/29/12 11/04/12 \$3,800.00 0.00 \$3,800.001 E 85 KSNV 11/02/12 11/02/12 CM - - - - F- -0.00 NM \$3,800.00 658a-9am :30

Print Date: 10/29/12 08:50:49 Page 9 of 9

Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime D	ays	Len Spo	ts Rate Pri	Rtg Type \$	Spots	Amount
			Today Show									
TODAY	SHOW		Today Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10		11/04/12	F	1	\$3,800.00	0.00				i		
E86 KSNV	11/05/1	2 11/05/12	Today Show	CM	658a-9am	M		:30	1 \$3,800.001	0.00 NM	1	\$3,800.00
			Today Show									
	SHOW				_							
Sta Week: 11	rt Date	End Date 11/11/12	Weekdays M	Spots/Week 1	Rate	Rating 0.00						
E 87 KSNV			Sunday Today	CM	\$3,800.00 7a-8am		S	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
E 07 KSINV	11/04/1	2 11/04/12	Sunday Today Sunday Today	Civi	/ a-oalli		3	.30	1 \$4,000.00 1	U.UU INIVI	'	\$4,000.00
TODAY	ON SUN	NDAY	Curiday Today									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/29/12	11/04/12	S	1	\$4,000.00	0.00						
E88 KSNV	11/03/1	2 11/03/12	Saturday Night Li	ve CM	1130pm-1:0	2am	S-	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
CATUD	DAY NIC	NIT I IV/E	Saturday Night L	ive								
		HT LIVE	Wookdays	Spots/Mook	Pata	Pating						
Week: 10	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
E 89 KSNV			RALSTON in PRI		8-11pm		S-	:30	1 \$4,800.001	0.00 NM	1	\$4,800.00
	,		RALSTON in PR		(8:00 PM-9:0	00 PM)			* *,		-	<b>¥</b> 1,000100
REVOL	UTION (I	REPEAT)										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S-	1	\$4,800.00	0.00						<b>^-</b>
E90 KSNV	11/04/1	2 11/04/12	NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm		S	:30	1 \$5,000.001	0.00 NM	1	\$5,000.00
FOOTE	ALL NIG	HT IN AMER										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				j		
Week: 10	/29/12	11/04/12	S	1	\$5,000.00	0.00						
E91 KSNV	10/31/1	2 10/31/12	Wed PR 9-10p	CM	9-10pm	V	I	:30	1 \$8,000.001	0.00 NM	1	\$8,000.00
	00050	0.41	Wednesday Prim	ne 9-10pm								
	ORDER:		Mookdovo	Spoto/Mook	Poto	Poting						
Week: 10	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$8,000.00	Rating 0.00						
E 92 KSNV		2 11/05/12	Mon PR 8-10p	CM	8-10pm			:30	1 \$8,000.001	0.00 NM	1	\$8,000.00
_ 0	,	, 00,	Monday Prime 8-		o .op	-11-		.00	. 40,000.00	0.00 1	·	ψο,σσσ.σσ
THE VO	DICE n/a	10/22	•	·								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$8,000.00	0.00						
E93 KSNV	11/04/1	2 11/04/12	NFL Football	CM	1P-9PM		S	:30	1 \$14,000.00 1	0.00 NM	1	\$14,000.00
SUN N	T FR· N (	ORLEANS @	NFL Football									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	S		\$14,000.00	0.00				Ī		
E94 KSNV	11/04/1	2 11/04/12	NFL Football	CM	1P-9PM		S	:30	1 \$24,000.00 1	0.00 NM	1	\$24,000.00
			NFL Football									
_	_	@ HOUSTO		0	<b>-</b> .	5						
Sta Week: 10	rt Date	End Date 11/04/12	Weekdays S	Spots/Week	Rate \$24,000.00	Rating 0.00						
vveek. 10/	Z3/ 1Z	11/04/12	<u>-</u>	1 ;	ΨΔ4,000.00	0.00				Totals		\$214 590 00